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CYSA welcomes John Deere platinum sponsorship

GUELPH, Ontario, September 19, 2013 – Organizers of the 29th annual Canadian Young Speakers for Agriculture (CYSA) competition are pleased to add John Deere Canada to their list of valued sponsors.

John Deere Canada has signed on as a platinum sponsor, and its generous support will go towards assisting with accommodation costs for participants from each provincial jurisdiction across Canada.

“John Deere Canada is proud to be involved with the Canadian Young Speakers for Agriculture,” said Jason Tucker, manager of John Deere’s Agricultural and Turf Sales in Canada. “CYSA recognizes the future leaders in agriculture. We’re excited to support these young individuals who are passionate about the Canadian agriculture industry.”

The CYSA accommodation program houses up to 60 participants from across Canada.

“We are delighted to have John Deere Canada as a sponsor at this level, to assist with accommodation costs to participants across Canada,” says Ted Young, CYSA chairman. “These costs can be a barrier for the enthusiastic young people who compete each year, and with John Deere Canada’s help we are eliminating this problem.”

Participants in two age categories from 11-24 years old will prepare and present five- to seven minute speeches in English or French. This year’s competition takes place Saturday, November 2, 2013 at the Royal Winter Fair in Toronto, Ontario.

Visit www.cysa-joca.ca for more information.

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