



## MEDIA RELEASE

FOR IMMEDIATE RELEASE  
February 27, 2012

### **CYSA announces competition topics**

GUELPH, Ontario – Agriculture is booming with opportunity at farmers' doorsteps. At the same time, supply management's role in Canadian agriculture is being questioned. These are just two of the topics articulate youth from across Canada will tackle at the 28th annual Canadian Young Speakers for Agriculture competition. The CYSA competition has just announced the topics for this year's communicators:

- Does supply management belong in Canadian agriculture?
- A national food policy: challenges and opportunities for Canada
- The main things people need to know about farming today are...
- Here are farmers' biggest opportunities
- The importance of water for agriculture and globalization

This year's competition takes place Saturday, November 3, 2012 at the Royal Agricultural Winter Fair in Toronto, Ontario. Participants in two age categories from 11-24 years old are invited to prepare and present five to seven minute speeches in English or French.

"Excitement is in the air for another CYSA competition where young people can showcase their public speaking skills," says John J. MacDonald, CYSA President. "We look forward to hearing competitors express their ideas on this year's topics."

In addition to the experience and opportunity to share ideas in a public forum, finalists in both the junior and senior division will receive cash prizes. Assistance with accommodation will also be provided.

Information about the competition is available online at [www.cysa-joca.ca](http://www.cysa-joca.ca). Applications must be received by September 30, 2012.

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