

NEWS RELEASE



For Immediate Release

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Topics and competition date announced for young speakers' competition

GUELPH, Ontario – Five new topics and a competition date have been announced for the 2010 Canadian Young Speakers for Agriculture (CYSA) competition.

The topics, which will be presented by contestants Saturday, November 6, 2010 at the Royal Agricultural Winter Fair in Toronto, Ontario, are:

- The profile and impact of a Canadian Agricultural Hall of Fame member
- Who will feed the world in 50 years?
- What is the biggest challenge in agriculture today?
- Exploring First Nations agriculture in Canada
- What are the biggest events in Canadian agricultural history?

The CYSA competition has a junior division (11-15 years old) and a senior division (16-24 years old).

"We invite youth from across Canada to participate in this year's CYSA competition, to share their passion and ideas for Canadian agriculture," says Eric Dalke, CYSA President and past competitor. "This is a unique opportunity to share their enthusiasm with youth and agricultural leaders from across the country."

Participants must prepare and present a five- to seven-minute speech in either English or French on one of the five topics. Finalists in both the junior and senior division will receive cash prizes, with the senior champion receiving \$1,000 and the junior champion receiving \$500.

Applications are available online at www.cysa-joca.ca. Direct inquiries and other application requests to contest chair Ted Young at 519-824-9253 (tedyoung@cysa-joca.ca).

Applications can be completed online or forwarded to CYSA Inc., P.O. Box 25015, Stone Road Mall Postal Outlet, 370 Stone Road West, Unit 17, Guelph, Ontario N1G 2X0.

The deadline for applications is September 30, 2010.